

# PASCO YOUTH FOOTBALL 2007 SPONSORSHIP CAMPAIGN

Dear Community Member,

As the sponsorship chairman for Pasco Youth Football, I would like to tell you about our program. We are a tackle football program open to all youth ages 7 to 13 in Pasco and the surrounding areas. Last year we had over 200 youth playing on 14 teams at four different levels. Because of the success we had last year, we are anticipating even more participants in 2007. Through our program we teach the basic fundamentals of teamwork, sportsmanship, and introduce the kids to the exciting game of football!

In a tackle football program, the safety of the participants is directly related to the quality of the equipment used. In the ongoing effort to improve the quality of our equipment, this year we are replacing approximately 70 helmets. We are asking for your support to help us in this effort and to support other areas of the program such as training and insurance for the coaches, field maintenance, and referee costs. While all of the coaches and board members are volunteer and do not receive monetary compensation for their work, the program does have other costs that are paid by the registration fee, fund raisers, and sponsors like you. So we do appreciate your help!

We had a great response from our community last year and are hoping to involve even more in this years campaign. As a community member we are asking for your donation to help offset some of the costs for the program so that we can continue to offer a quality to program at an affordable registration cost for those who want to participate. Pasco Youth Football is a registered non-profit corporation and your donation is tax deductible for you and your business.

If you have any questions about the program, please feel free to call me at 509-366-5404 and I will be happy to discuss it with you. Thank you in advance for your support.

Steve Christensen  
Sponsorship Chairman  
Pasco Youth Football

- *Bronze Level Sponsor: \$250.00 – \$749.99*
  - *Plaque reflecting Pasco Youth Football's gratitude*
  - *Standard listing on Pasco Youth Football website*
  - *Business name on concession stand banner*
  
- *Silver Level Sponsor: \$750.00 – \$1499.99*  
*All Bronze Level benefits PLUS:*
  - **Upgraded** listing on Pasco Youth Football website
  - *Business name/logo on 4' x 4' end zone banner*
  
- *Gold Level Sponsor: \$1500 and above*  
*All Silver Level benefits PLUS:*
  - **Premium** listing on Pasco Youth Football website
  - *Business name/logo on 2' x 6' game table banner*
  - *Business name on practice gear (jerseys or helmet caps)*

*In-kind donations of advertising, equipment, or apparel will be registered at the dollar level commensurate with what Pasco Youth Football would have paid for these in-kind donations.*

***Your support and generosity is greatly appreciated!!***

# Pasco Youth Football 2007 Sponsor Sheet

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

- Bronze Level Sponsor .....\$250 – \$749.99
- Silver Level Sponsor .....\$750 – \$1,499.99
- Gold Level Sponsor .....\$1,500 and above

Please call your Pasco Youth Football representative or Steve Christensen  
to pick up this form or mail it to:

Pasco Youth Football  
PO Box 3106  
Pasco, WA 99302

**Important:** All sponsorships must be received by August 10<sup>th</sup> to be  
recognized during this year's season.

For more information about Pasco Youth Football or about sponsorships,  
please contact Steve Christensen @ 509-366-5404.

***Thank you for your generous support!***